

## Colin Humphreys

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### EDUCATION

Bachelor of Science in Apparel and Merchandising

Expected May 2022

Colorado State University, Fort Collins, CO

3.25 GPA

Concentration: **Product Development**

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### SKILLS AND COURSEWORK

**Adobe:** Illustrator, Photoshop, InDesign, Lightroom

**Microsoft Office:** Outlook, Excel, Word, PowerPoint

**Lectra Systems:** Kaledo      **PLM Software:** Backbone – Gold Level Certification      **Other Skills:** Screen-printing

**Coursework:** Retail Math, Marketing and Promotions, Product Development Capstone, Merchandising Processes, Global Supply Chain, Apparel Design and Retail Entrepreneurship, Industrial Garment Construction, Textile and Apparel Economics, Textile Quality Assessment, Accounting

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### RELATED INDUSTRY EXPERIENCE

**Associated Students of Colorado State University (ASCSU),** Fort Collins, CO

Fall 2020, Spring 2021

*Deputy Chief of Marketing*

- Designed content for various social media platforms working with various facets of CSU campus life
- Supervised social media content to meet the needs of CSU student

**Topo Designs Sales Associate,** Fort Collins, CO

Summer/ Fall 2019

- Maintained a storefront and administered purchasing due to frequent inventory fluctuations
- Assisted in the sale of product and the personification of the Topo brand to customers

**Topo Designs Warehouse Assistant,** Denver, CO

Summer 2019

- Maintained inventory during an inventory software overhaul and filled orders as needed
- Organized and staged inventory for annual warehouse sale

**Outdoor Retailer Snow and Summer Show,** Denver, CO

Summer 2019

*Trade Show*

- Advertised for Topo Designs by being brand ambassadors throughout the event
  - Assisted in setup of Topo Designs booth at OR
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### LEADERSHIP AND ACTIVITIES

**Sigma Nu,** Colorado State University, Fort Collins, CO

Spring 2019, Fall 2020

*Recruitment Chairman*

- Managed a budget of \$12,000 and a committee of 6 to maintain the size of a 100+ member chapter
- Conducted design and sourcing of merchandise along with media production for recruitment advertising
- Awarded excellence in intake, recruitment, and retention by the Colorado State University Interfraternity Council and Office of Fraternity and Sorority Life
- Critically approached COVID-19 regulations to ensure a safe and successful recruitment process

